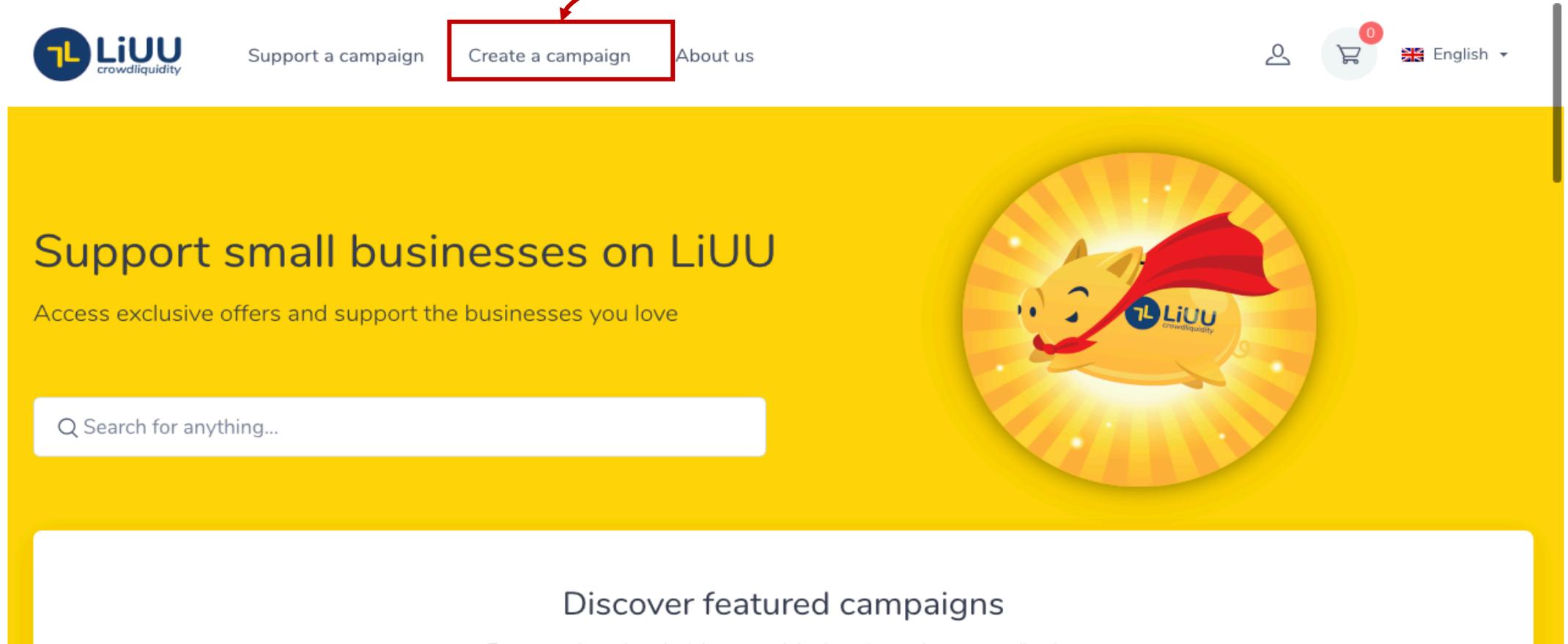


How to open your crowdliquidity campaign on LiUU in 6 easy steps!

1 Visit the website liquidity.liuu.world

2 Click here



1. Register your account

Sign in

English

Email

Password

Remember Me

[Forgot password?](#)

1 Click here

2 Enter your details here

Tick here

3

4 Click here

Sign up

English

Registration takes less than a minute but gives you full control over your orders.

First Name

Federica

Surname

Bassi

E-mail Address

federica.bassi@hotmail.com

Password

.....

Confirm Password

.....



Non sono un robot



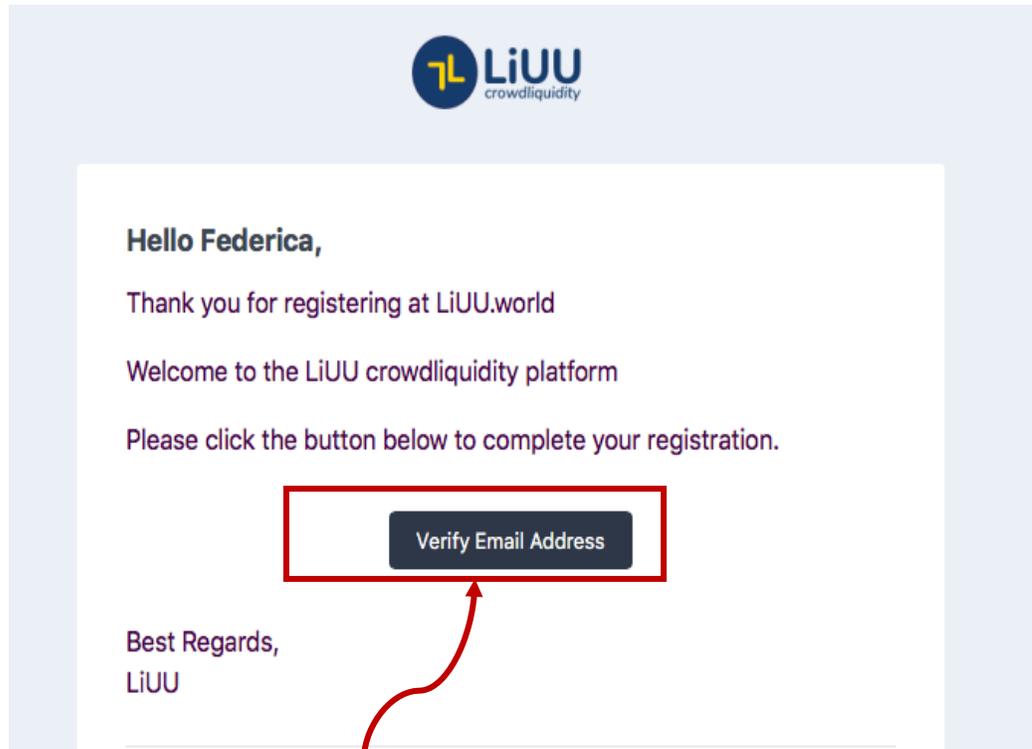
reCAPTCHA
Privacy - Termini



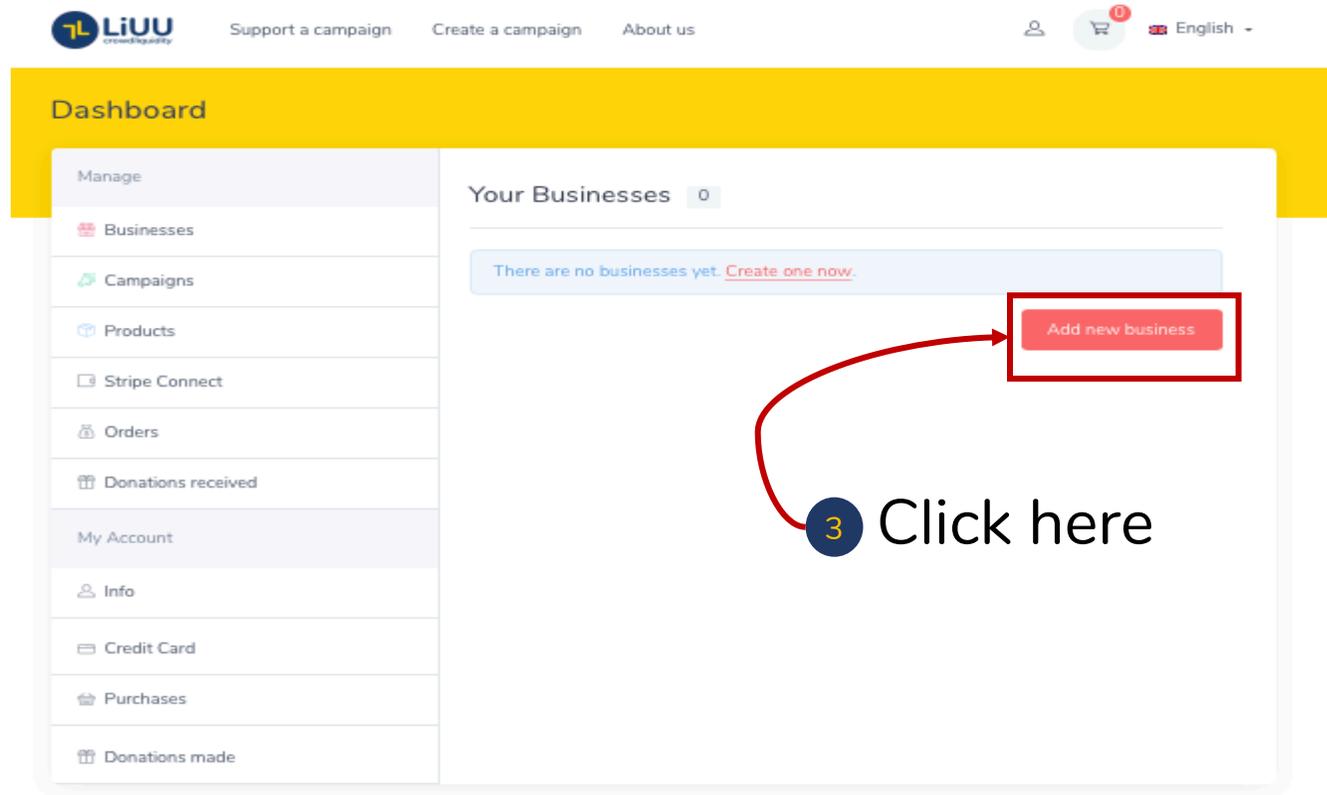
accept the [terms and conditions](#).

2. Verify email address

1 Open the email we sent you



2 Click here



3 Click here

3. Register your business

Information about your business **1**

Enter your website and social addresses (if available!) **2**

Tick here **3**

Click here **4**

The screenshot shows a 'Create new business' form. On the left is a 'Manage' sidebar with options: Business, Campaigns, Products, Stripe Connect, Orders, Donations received, My Account, Info, Credit Card, Purchases, and Donations made. The main form contains the following fields:

- Business name:** A text input field.
- Phone Number:** A text input field with a dropdown for country code (set to +41) and a value of 78 123 45 67.
- VAT ID or local business registration ID:** A text input field.
- Business category:** A dropdown menu.
- Description:** A text area with the placeholder 'Please enter your business description'.
- Address:** A text input field with the value '1234 Main St'.
- Address 2 (Optional):** A text input field with the placeholder 'Apartment or suite'.
- Social Media:** A section with four rows, each containing a social media icon and a text input field with a placeholder URL:
 - Website: http://example.com
 - Facebook: http://facebook.com/page
 - Instagram: http://instagram.com/page
 - Twitter: http://twitter.com/page
- Agreement:** A checkbox with the text 'Yes, I agree to the terms and conditions'.
- Submit:** A red button labeled 'Register your business'.

Four red callout boxes with numbers 1 through 4 point to the following elements:

- 1:** Points to the 'Business name' field.
- 2:** Points to the 'Social Media' section.
- 3:** Points to the 'Yes, I agree to the terms and conditions' checkbox.
- 4:** Points to the 'Register your business' button.

4. Open your campaign and connect/register your Stripe account



Support a campaign Create a campaign About us



Dashboard

Manage

- Businesses
- Campaigns
- Products
- Stripe Connect
- Orders
- Donations received

My Account

- Info
- Credit Card
- Purchases
- Donations made

Your Businesses 1

Federica's bar

Add new campaign Add new business

1 Click here

Click here 2

It will open the procedure to register your Stripe account, necessary to receive payments - enter all the necessary data!

Dashboard

Manage

- Businesses
- Campaigns
- Products
- Stripe Connect
- Orders
- Donations received

My Account

- Info
- Credit Card
- Purchases
- Donations made

Stripe Connect overview

Connect your stripe account

5. Draw your crowdliquidity campaign (after connecting your Stripe account)

What language do you want to write your campaign in? Do you have an international audience or do you need other languages?

Give your campaign a name and a target - how much money do you want to raise?

This is your cover letter! Why did you come to LiUU, how your customers can support you, what you offer...

Here you can indicate a start and end date for the campaign (otherwise, it will remain active until you decide to close it).

Here you can also indicate general conditions for those who will buy through your campaign (e.g. if vouchers are only valid on certain days, etc.).

If you are finished click here, but want to save the campaign in another language, follow the instructions on the next page

Dashboard

Manage

Business

Campaigns

Products

Stripe Connect

Orders

Donations received

My Account

Info

Credit Card

Purchases

Donations made

Create new campaign

English

Tips for a successful campaign

Campaign name (English): Liquidity Financing Target in €

Let's support Federica's bar 5000

Campaign Description (English):

The lockdown period has been particularly intense, and we are here to ask for some help....

Start date (Optional) End date (Optional)

2020-08-08 2021-08-08

Campaign terms and conditions (English - Optional)

All vouchers can be used to pay for food and drinks at our bar, starting in October 2020.....

New image

Drag and drop here to upload image.

Or select file

Create your campaign

1

2

3

4

5

6

5.1 Translate your campaign into other languages

You can also translate your campaign into other languages if you want to make it available in different languages!

Translate the name of the campaign

Translate your cover letter

Translate terms and conditions

Click here

The screenshot shows the 'Create new campaign' form in Italian. The form is titled 'Create new campaign' and includes a language selector set to 'Italiano'. The form fields are as follows:

- Campaign name (Italiano):** Supportiamo il bar di Federica
- Liquidity Financing Target in €:** 5000
- Campaign Description (Italiano):** Il periodo del lockdown è stato molto intenso, siamo qui per chiedervi un aiuto...
- Start date (Optional):** 2020-08-08
- End date (Optional):** 2021-08-08
- Campaign terms and conditions (Italiano - Optional):** Tutti i voucher possono essere utilizzati nel nostro bar per acquistare cibo e bevande a partire da ottobre 2020...
- New image:** Drag and drop here to upload image. Or select file
- Create your campaign:** A green button at the bottom of the form.

Numbered callouts (1-5) point to the following elements:

- Language selector (Italiano)
- Campaign name field
- Campaign description field
- Campaign terms and conditions field
- 'Create your campaign' button

6. Create the products and services you want to offer

Like the campaign, the products can also be inserted in different languages

Give a name to the product and select what type of product it is

Describe the product (also enter any conditions you want to apply, e.g. pickup on particular days, etc.).

When can they pick up the product/service? This helps you to manage when you have to give the product / service purchased

Indicates price, nominal value (for example, a voucher worth 10 euros is sold for the price of 9 euros), and the units available for sale

The screenshot shows a 'Create new product' form with the following fields and annotations:

- 1:** Language selector (English).
- 2:** Title (English) and Product category (Multiple use voucher).
- 3:** Product Description (English) (10€ voucher, at the price of 9€. This voucher can be used to pay for food and drinks at the bar of Federica).
- 4:** Redeemable from (2020-10-01) and Expiry date (Optional) (2021-09-30).
- 5:** Price (€ 9), Nominal Value (€ 10), and Units available (697).
- 6:** Product image (Browse ... button).
- 6:** Create your product button.

7. Once you receive the activation email, you will be able to access your campaign

Campaign info

The screenshot shows a crowdfunding campaign page for 'Il bar di Federica'. The page has a yellow header with the campaign name and 'Member since 05 August, 2020'. On the right, there is a 'Home' link and a sub-header 'Let's support Federica's bar'. The main content area is split into two columns. The left column is titled 'About' and contains the following text: 'Il bar di Federica', 'Via Francesca, 45, Ciserano, Province of Bergamo, Italy, Ciserano (24040), Italy', an image of hands holding a blue cup of coffee, and a paragraph: 'The lockdown period has been particularly intense, and we are here to ask for some help...'. Below this is a '+ Show More' link, a globe icon, and the URL 'http://ilbardifederica.com'. A Facebook share icon is also present. The right column is titled 'Let's support Federica's bar' and features a green 'Donate' button. Below this, it shows '€ 27 of € 5'000 raised' with a progress bar. The section 'Products and services' contains an image of various breads, a 'Voucher for 10€' by 'Il bar di Federica', and a note that 'Only 697 left'. At the bottom of the page, there is a 'Share this campaign' section with a row of social media sharing icons: WhatsApp, Facebook, Twitter, Messenger, Email, and Print. A red box highlights the 'About' section, the product image, and the social media sharing icons. A red arrow points from the 'Campaign info' text to the 'About' section. Another red arrow points from the product image to the text 'Your offer - your customers can buy directly from here!'. A third red arrow points from the 'Share this campaign' text to the social media icons, which are also annotated with a blue circle containing the number '1'.

Il bar di Federica
Member since 05 August, 2020

Home - Let's support Federica's bar

About

Il bar di Federica
Via Francesca, 45, Ciserano, Province of Bergamo, Italy, Ciserano (24040), Italy



The lockdown period has been particularly intense, and we are here to ask for some help....

+ Show More
http://ilbardifederica.com

f

Let's support Federica's bar

Donate

€ 27 of € 5'000 raised

Products and services



by Il bar di Federica
Voucher for 10€
Only 697 left

€

Share this campaign

1

Your offer - your customers can buy directly from here!

Share it on social media

WhatsApp, Facebook, Twitter, Messenger, Email, Print